



Spring Tryouts 2010

AD INSERTION ORDER FORM

HOCKEY ASSOCIATION/CLUB NAME _____ TODAY'S DATE _____

DIVISION/CLASSIFICATION _____

PERSON RESPONSIBLE FOR AD _____ PHONE (_____) _____

EMAIL: _____ FAX (_____) _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

ALL ADVERTISING MUST BE PREPAID

CHECK or MONEY ORDER enclosed VISA MASTERCARD AMERICAN EXPRESS **MANDATORY** _____ CVV2 # on back of card (3 digit #)

*CARD NUMBER _____ Expiration Date _____

FULL NAME ON CHARGE CARD _____ SIGNATURE _____

*IS CREDIT CARD BILLING ADDRESS THE SAME AS LISTED ABOVE? IF NO, PLEASE INDICATE BILLING ADDRESS ON REVERSE SIDE. _____

In the space below indicate ad copy requiring design/layout.

TOTAL ADVERTISING COST \$ _____

BE SURE TO INCLUDE:

Or email ad to:

lucia@michiganhockeyonline.com

- Your association/team logo
- Dates/times of tryouts
- Location of tryouts

INDICATE INSERTION DATE(S)

ISSUE DATES	ON STAND	COPY DUE
<input type="checkbox"/> February 22	February 19	February 10
<input type="checkbox"/> March 8	March 6	February 24
<input type="checkbox"/> March 22	March 20	March 10
<input type="checkbox"/> April 5	April 3	March 24
<input type="checkbox"/> April 26	April 24	April 14
<input type="checkbox"/> May 17	May 15	May 5

\$35 per hour charge to prepare ads.

AD SIZES & RATES / 1-2 X RATE / 3XRATE

- 1/6-page (V)....3.125"W x 5.1563"H..... \$155.00 / **\$110 each**
- 1/6-page (H) .. 4.7917"W x 3.3889"H\$155.00 / **\$110 each**
- 1/3-page (V) 3.125"W x 10.5"H\$250.00 / **\$225 each**
- 1/3-page (H) 9.75"W x 3.3889"H\$250.00 / **\$225 each**
- 1/2-page (V) 4.7917"W x 10.5"H.....\$310.00 / **\$275 each**
- 1/2-page (H)..... 9.75"W x 5.1563"H.....\$310.00 / **\$275 each**
- Full page 10.5"W x 12"H.....\$530.00 / **\$375 each**

NEW! All ads are now color!

Ask about our bleed (color to the edge) sizes!

PLUS A FREE LISTING ON OUR WEBSITE FOR DURATION OF TRYOUTS WITH ALL PACKAGES - ONLY THRU NEXT POSTED ISSUE FOR 1-2 ISSUES!

EMAIL OR FAX THIS FORM TO:



23995 Freeway Park Drive
Farmington Hills, MI 48335
FAX (248) 478-1601

CHECK OUT OUR NEW WEBSITE!
michiganhockeyonline.com

Please direct all questions to

LUCIA ZUZGA at (248) 479-1134

lucia@michiganhockeyonline.com

Please e-mail camera-ready logos and artwork