



2010 Junior Tryouts AD INSERTION ORDER FORM

HOCKEY ASSOCIATION/CLUB NAME _____ TODAY'S DATE _____

DIVISION/CLASSIFICATION _____

PERSON RESPONSIBLE FOR AD _____ PHONE (_____) _____

EMAIL: _____ FAX (_____) _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

ALL ADVERTISING MUST BE PREPAID

CHECK or MONEY ORDER enclosed VISA MASTERCARD **MANDATORY** _____ CVV2 # on back of card (3 digit #)

*CARD NUMBER _____ Expiration Date _____

FULL NAME ON CHARGE CARD _____ SIGNATURE _____

*IS CREDIT CARD BILLING ADDRESS THE SAME AS LISTED ABOVE? IF NO, PLEASE INDICATE BILLING ADDRESS ON REVERSE SIDE. _____

In the space below indicate ad copy requiring design/layout.

- BE SURE TO INCLUDE:** ● Your association logo *Use additional paper, if necessary*
 Or email ad to: ● Dates/times of tryouts
 lucia@michiganhockeyonline.com ● Location of tryouts

TOTAL ADVERTISING COST \$ _____

\$35 per hour cost for ad design.

INDICATE INSERTION DATE(S)

ISSUE DATES	ON STAND	COPY DUE
<input type="checkbox"/> February 8	February 5	January 27
<input type="checkbox"/> February 22	February 19	February 10
<input type="checkbox"/> March 8	March 5	February 24
<input type="checkbox"/> March 22	March 19	March 10
<input type="checkbox"/> April 5	April 2	March 24
<input type="checkbox"/> April 26	April 23	April 14
<input type="checkbox"/> May 17	May 14	May 5

AD SIZES & RATES

- 1/6-page (V)....3.125"W x 5.1563"H..... \$190.00
- 1/6-page (H).. 4.7917"W x 3.3889"H\$190.00
- 1/3-page (V) 3.125"W x 10.5"H\$260.00
- 1/3-page (H) 9.75"W x 3.3889"H\$260.00
- 1/2-page (V) 4.7917"W x 10.5"H.....\$440.00
- 1/2-page (H)..... 9.75"W x 5.1563"H.....\$440.00
- Full page 10.5"W x 12"H.....\$780.00

Acceptable artwork formats include Illustrator, Photoshop, EPS or PDFs - all fonts converted to outlines/curves and all images embedded. JPEGs and TIFS must be 300dpi and in CMYK mode.

MAIL OR FAX THIS FORM TO:

MICHIGAN HOCKEY
 23995 Freeway Park Drive
 Suite 200
 Farmington Hills, MI 48335
FAX (248) 478-1601

CHECK OUT OUR WEBSITE!
michiganhockeyonline.com

Please direct all questions to
LUCIA ZUZGA at (248) 479-1134
 lucia@michiganhockeyonline.com